

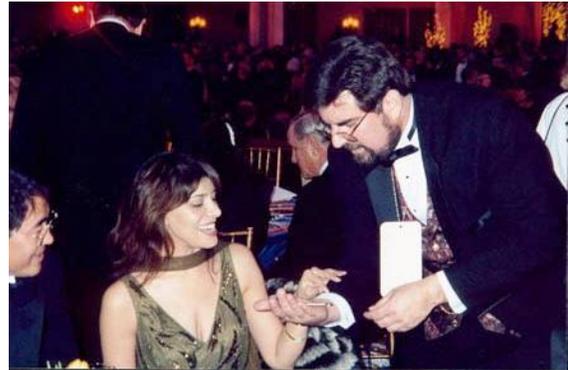
# Types of Magic

Magic is one of the most popular ways to add fun and excitement to events, and it's easy to see why. Magic is flexible, can have a small footprint and is very affordable. It provides great photo and video opportunities for memories. You can make "dead time" come alive, keep waiting guests happy, and even turn a roomful of strangers into a party! Your guests will laugh about and talk about the magic long after the event! Our proof is in the requests we get for our magicians to come back year after year!

## Close-up Magic

Some of the most powerful interactive entertainment is magic that happens right up close, often in the audience's own hands! It's amazing what our magicians can do right under your nose! This is magic that you guests will talk about for years!

**Strolling Close-up Magic** – Ideal for receptions, open houses and other mix-and-mingle events, Strolling Close-up Magic offers the ultimate in flexibility. Promoted in your program, posters, signage and MC announcements, the magician mingles with the crowd, doing sleight-of-hand wonders out of his or her pockets. Magicians can also work a banquet during the salad course, moving from table to table. Strolling Close-up Magic is great for events where many of the guests may not know each other, such as charity fundraisers, wedding, and Bar Mitzvahs and Bat Mitzvahs. Strolling Close-up Magic is always indoors, for adults or groups of mostly adults and teens. It's also terrific for Pre-Prom, Post-Prom and Post Grad parties.



If you prefer that your guests' conversations not be interrupted, then you can set up a Close-up Magic Station, where our magician(s) can place his or her table and gather a small group to watch the magic.

**Considerations:** A good rule of thumb is that a good magician can cover about 100 guests per hour. So if you have 400 guests and only one hour, say, during the silent auction, you'll need four magicians. Close-up magic is ONLY for INDOOR events for adults and teens. There is a two-hour minimum for Close-up Magic.

**Festival Magic ("Street" Magic)** – This is the oldest style of magic, dating back to Medieval outdoor markets and festivals. If you are having a school or church fair, street festival, block party, company picnic, family reunion, or other outdoor event involving 200 people or more, our magicians can bring their talents directly to your guests. With sleight of hand and small apparatus, often just a small bag, they will rove around the venue, gathering groups of people for 10-15 minute mini-shows. Magicians can also entertain guests waiting in line for rides, balloon sculptures, face painting or other attractions.





**Considerations:** Festival magic takes place outdoors for adults and children. Our magicians can cover perhaps 150 people in an hour this way. Make sure that the performance area is away from loud music (or performers work during band breaks). There must be a covered area in case of inclement weather. Our performers do not work in the rain or excessive heat (heat index above 95°F). There is a two-hour minimum for Festival Magic.



**After-Dinner Magic:** For corporate, church, charity, or community banquets, our magicians bring clean, interactive fun! With minimal technical requirements, magic can play virtually any venue and is the ideal after-dinner entertainment. Magic is especially good for many of the historic venues that abound in this region and which are often too small to accommodate bands or other acts with heavy equipment.

**Considerations:** For crowds of more than 40-50 people, it's best to have a raised platform or stage so everyone can see. You'll need to coordinate with the performer, the venue and/or your DJ (if you have one) on lighting and sound well before the event.

**Children's' Magic Shows:** Entertaining children is incredibly difficult – just ask any parent! It requires patience, talent and experience. The best family entertainers have an almost mystical ability to connect with children and adults at the same time. Our family magicians are experienced and are requested again and again for annual events. We can gear shows to any age group. Ask about our special birthday party packages!

**Considerations:** Live animals, outdoor shows, travel over 40 miles one way and groups of more than 25 children may incur extra fees. Magic is not recommended for children under 3 years of age.

